



60 Sponsorship Spenders Planning in Q2

(And a select title from each of their Winmo profiles)

Sponsorship Spender	Notable Contact					
Company Name	Title	First Name	Last Name	Phone	Email	Website
24 Hour Fitness Worldwide, Inc.	25 Hour Fitness Worldwide, Inc.	Margaret	Kelly	(625) 543-3289	mkelly@24h	www.24hourfitness.com
Accenture, Ltd.	Managing Director, Advertising & Sponsorships	Jill	Kramer	(917) 452-4400	jill.kramer@	www.accenture.com
adidas America, Inc.	Global Director Entertainment & Influencer Marketi	Alice	Chen	(971) 234-2300	alice.chen@	www.adidas-group.com
AETN International	Senior Director, Corporate Events	Lisa	Cowles	(212) 210-1400	lisa.cowles@	www.aenetworks.com/
Amazon.com, Inc.	Head, Global Partnership Marketing	Ahmad	AbouAmmo	(206) 266-1000	****@****	www.amazon.com
American Express Company	Senior Manager, Brand & Partnerships	Jina	Park	(212) 640-2000	****@****	www.americanexpress.com
American Family Insurance Group	Community Investments Manager	Scott	McConnell	(303) 656-3234	smcconnel@	www.amfam.com
American Honda Motor Co., Inc.	Manager, Powersports Interactive & Experiential Ma	Suzan	Fairchild	(310) 783-2000	suzan.fairc@	www.honda.com
Anheuser-Busch Companies, Inc.	Experiential Manager - Michelob Ultra	Mollie	Reese	(212) 573-8800	mollie.reese@	www.ab-inbev.com
Apple, Inc.	Manager, Global Lifestyle Marketing	Gary	Falco	(408) 996-1010	gfalco@arp	www.apple.com
AT&T Mobility, LLC	Director, Corporate Sponsorships	****	****	****@****	****@****	www.wireless.att.com
Avis Budget Group, Inc.	Director, Marketing Services & Sponsorship	****	****	****@****	****@****	www.avisbudgetgroup.com
Bandai America, Inc.	Senior Vice President, Brand Strategy	****	****	****@****	****@****	www.bandai.com
Bank of America Corporation	Senior Vice President & Manager, Arts & Culture Pro	****	****	****@****	****@****	www.bankofamerica.com
BMW of North America, LLC	Vice President, Marketing	****	****	****@****	****@****	www.bmwusa.com
Brown-Forman Corporation	Director, Global Brand - Jack Daniel's Tennessee Hon	****	****	****@****	****@****	www.brown-forman.com
Brunswick Corporation	Coordinator, Brunswick Foundation	****	****	****@****	****@****	www.brunswick.com
Caesars Entertainment Corporation	Director, Brand Alliances	****	****	****@****	****@****	www.caesars.com
CenturyLink	Director, Corporate Sponsorship	****	****	****@****	****@****	www.centurylink.com
Colorado Lottery	Marketing & Sales Promotions Manager	****	****	****@****	****@****	www.coloradolottery.com
Comcast Corporation	Director, National Sports Marketing	****	****	****@****	****@****	www.comcast.com
CVS Health	Senior Vice President, Social Responsibility & Preside	****	****	****@****	****@****	www.cvshealth.com
Deere & Company	Program Manager, Events	****	****	****@****	****@****	www.deere.com
Dell EMC	Senior Director, Global Sponsorship & Strategic Initia	****	****	****@****	****@****	www.emc.com
Delta Air Lines, Inc.	Partnership Marketing Manager - Delta Vacations	****	****	****@****	****@****	www.delta.com
Discover Financial Services, Inc.	Event Manager, Global & Executive Event Marketing	****	****	****@****	****@****	www.discoverfinancial.com
Doctor's Associates, Inc.	Vice President, Public Relations, Communications & I	****	****	****@****	****@****	www.subway.com
Edward D. Jones & Co., LP	Principal Partner & Chief Marketing Officer	****	****	****@****	****@****	www.edwardjones.com
Electronic Arts, Inc.	Senior Vice President, Global Brand Partnerships	****	****	****@****	****@****	www.ea.com
Estee Lauder Companies, Inc.	Director, Global Communications & Influencer Mark	****	****	****@****	****@****	www.elcompanies.com
FCA US, LLC	Communications Manager, Mopar Accessories	****	****	****@****	****@****	www.fcanorthamerica.com
Foot Locker, Inc.	Manager, Events & Marketing	****	****	****@****	****@****	www.footlocker-inc.com
Forbes, Inc.	Vice President, Partnerships	****	****	****@****	****@****	www.forbes.com
Franklin Templeton Investments, Inc.	Senior Manager, Global Media & Sponsorships	****	****	****@****	****@****	www.franklintempleton.com
Frito-Lay, Inc.	Director, National Consumer Promotions & Sports Iv	****	****	****@****	****@****	www.fritolay.com
GAP, Inc.	Director, Public Relations & Partnerships - Athleta	****	****	****@****	****@****	www.gapinc.com
General Motors Corporation	Manager, Experiential Marketing & Brand Partnershi	****	****	****@****	****@****	www.gm.com
Georgia-Pacific Corporation	Director, Corporate Marketing	****	****	****@****	****@****	www.gp.com
Goldman Sachs Group, Inc.	Program Officer - Goldman Sachs Foundation	****	****	****@****	****@****	www.goldmansachs.com
Google, Inc.	Lead, Global Music Sponsorships	****	****	****@****	****@****	www.google.com
Hasbro, Inc.	Senior Manager, Promotions, Marketing Partnership	****	****	****@****	****@****	www.hasbro.com
Heineken USA, Inc.	Brand Manager	****	****	****@****	****@****	www.heinenusa.com
Intel Corporation	Director, Marketing & Corporate Events	****	****	****@****	****@****	www.intel.com
InterContinental Hotels Group	Vice President, Global Partnerships & Ventures	****	****	****@****	****@****	www.ichotelsgroup.com
Jelly Belly Candy Co.	Manager, Event Marketing	****	****	****@****	****@****	www.jellybelly.com
JPMorgan Chase & Co.	Senior Vice President, Sports & Entertainment Mark	****	****	****@****	****@****	www.jpmorganchase.com
Justin Brands	Director, Special Events	****	****	****@****	****@****	www.justinbrands.com
Konica Minolta Business Solutions, USA, Inc.	Manager, Sports Marketing & Sponsorships	****	****	****@****	****@****	www.kmbs.konicaminolta.us
L'Oréal USA, Inc.	Assistant Vice President, Consumer Promotions & St	****	****	****@****	****@****	www.lorealusa.com
Levi Strauss & Company	Director, Public Relations & Entertainment - U.S.	****	****	****@****	****@****	www.levistrauss.com
Marriott International, Inc.	Vice President & Executive Director - Marriott Found	****	****	****@****	****@****	www.marriott.com
Mars, Inc.	Sponsorship Activation Coordinator	****	****	****@****	****@****	www.mars.com
MasterCard Worldwide, Inc.	Manager, Sponsorships & Partnerships - Arts, Cultur	****	****	****@****	****@****	www.mastercard.com
Mercedes-Benz USA, LLC	Project Lead, Brand Experience Marketing	****	****	****@****	****@****	www.mbusa.com
Microsoft Corporation	Senior Manager, Marketing	****	****	****@****	****@****	www.microsoft.com
MillerCoors, LLC	Senior Manager, Marketing, Media & Partnerships	****	****	****@****	****@****	www.millercoors.com
Monster Energy Corporation	Vice President, Sports Marketing	****	****	****@****	****@****	www.monsterenergy.com
Nicor, Inc.	Manager, Corporate Contributions	****	****	****@****	****@****	www.nicor.com
Nike, Inc.	Global Sports Marketing Director	****	****	****@****	****@****	www.nikebiz.com

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